



Portland
Oregon

PNRC NAHRO



Annual

Marriott Downtown Waterfront

Conference

Exhibitor's Reception - \$7,500

(2 opportunities available)

This event attracts the majority of conference attendees and features a night with the exhibitors.

1. Sponsor a beverage bar on the Exhibition Floor during Event! Benefits include:

- Logo recognition on signage at bars and on drink tickets
- Opportunity for logo on stadium cups to be used at bar.
- Your logo in conference program, conference app and on website
- Logo recognition on signage at check-in desk
- Opportunity to provide promotional handout in bag
- Exhibit booth – prime location (includes one booth, draped table, 2 chairs, a sign and 2 Conference registrations)

2. Sponsor Food stations on the Exhibition Floor during Event!

- Logo recognition on signage at event
- Logo recognition on placards on each table
- Logo recognition on napkins
- Your logo in conference program, conference app & on website
- Logo recognition on signage at check-in desk
- Opportunity to provide promotional handout in bag
- Exhibit booth – prime location (includes one booth, draped table, 2 chairs, a sign and 2 Conference registrations)

Keynote Speaker / Opening Ceremony - \$6,500

- Logo recognition on signage at event
- Logo recognition on placards on each table
- Your logo in conference program & on website
- Logo recognition on signage at check-in desk
- Opportunity to provide promotional handout in bag
- Free full page ad in the E-Newsletter the issue before the Conference, & for 2 quarters after the conference
- Exhibit booth – prime location (includes one booth, draped table, 2 chairs, a sign and 2 Conference registrations)

On Arrival Kiosk – \$5,000

Be the first thing attendee see when they arrive at the registration desk. Our self-check-in kiosks dramatically improve the attendee experience by expediting the check-in process & reducing or eliminating lines. Your company's logo & specific brand message will be featured on the kiosk screen. This sponsorship comes with a Check in Greeter from your company. This will enable your company to help great attendees at check in. This will provide your company with key face to face interaction & help boost brand recognition.

- 1 Check-in Greeters
- Logo recognition on at registration kiosk
- Logo recognition on signage at event
- Your logo in conference program, conference app & on website

Conference Attendee Bag - \$3,500

Handed to every delegate as they register, & used throughout the event, these quality bags contain all the information delegates need. Bags will remind attendees of your organization long after the conference ends.

- Logo recognition on bag
- Your logo in conference program & on website
- 2 conference registrations
- Logo recognition on signage at check-in desk
- Opportunity to provide promotional handout in bag
- 1 free invite ad in the E – Newsletter the issue before the Conference

Conference App Sponsor - \$3,000

Available before, during, and after the conference, the mobile app is the “go-to” source for all conference information, including schedules, maps, and exhibitor listings. Attendees will see your company name and logo hundreds of times as they refer to the app for conference help.

- 1 conference registration
- Logo recognition on signage at event
- Your logo in conference program, on the conference app & website
- Exhibit booth – prime location (includes one booth, draped table, 2 chairs, a sign and 2 Conference registrations)

Badge Holder Sponsor - \$2,500

How do you get your buyers to wear your company's name throughout the show? Sponsor the Badge holders that are distributed to all attendees at the Registration Desk.

- Logo recognition on badge holder
- 1 conference registration
- Logo recognition on signage at check-in desk
- Your logo in conference program & on website
- Opportunity to provide promotional handout in bag
- Exhibit booth – prime location (includes one booth, draped table, 2 chairs, a sign and 2 Conference registrations)

Hospitality Suite - \$ 2,000 (2 available)

- Full Page Ad in Conference Program
- Your logo in conference program & on website
- 1 conference registration
- Logo Sign in Hospitality Suite
- 1 free invite ad in the E – Newsletter the issue before the Conference

Bag Insert - \$500

Your one-page promotional insert delivered to each conference attendee in a tote bag they receive at registration.

ADVERTISEMENT OPTIONS:

SIZE	RATE
Eighth Page (4" X 2.5")	\$150
Quarter Page (4" X 5")	\$200
Half Page (8" X 5")	\$250
Full Page (8" X 10")	\$450

Ads should be submitted “camera ready” in B&W and should accompany this form or be emailed to pnrn@nahro.org no later than April 1, 2023. Ads received after April 1, 2023. will be placed and printed on an “as is / space available” basis. Payment must be received prior to ad placement.



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GENERAL SPONSORSHIPS

SIZE	RATE
Platinum: <ul style="list-style-type: none"> Recognition in the Conference Program Link on PNRC NAHRO website Half page ad in the Conference Program Option to place handout item in the registration bag 	\$1,000
Gold: <ul style="list-style-type: none"> Recognition in the Conference Program Link on PNRC NAHRO website ¼ page ad in the Conference Program Option to place handout in the registration bag 	\$750
Silver: <ul style="list-style-type: none"> Recognition in the Conference Program Option to place handout item in the registration bag 	\$500
Bronze: <ul style="list-style-type: none"> Recognition in the Conference Program 	\$250

Hotel Accommodation

Marriott Portland Downtown Waterfront
1401 SW Naito Pkwy, Portland, OR 97201
Phone: (503) 226-7600 - Group Rate: \$189
Hotel Cut off: **April 3, 2023**

Business Partner TENTATIVE Schedule:

Monday, April 24, 2023

7 – 11 am:	Exhibitor Setup
1:30 – 2 pm:	Refreshment Break with Business Partners
3:15 – 3:45:	Refreshment Break with Business Partners
5:30 – 6:30 pm	Business Partner Reception

Tuesday, April 25, 2023

7 – 8:30 am:	Continental Breakfast w/ Business Partner
10 - 10:30 am:	Final Break with Business Partners
10:30 am:	Exhibitors Tear Down

EXHIBIT BOOTH RATES

	MEMBER	NON MEMBER
8' x 10' Booth	\$600.00	\$700.00

ADD-ONS

	RATE
Full Conference Registration (Exhibiting companies have the opportunity to purchase up to two additional full conference registrations at the discounted rate of \$175)	\$175
Booth Minder (Exhibit Hall Only)	\$75

Your Exhibit Booth Includes:

- Company listing in Attendee Program
- Two full conference registrations (with the opportunity to purchase up to two additional full conference registrations at the discounted rate of \$175 each)
- Pre and post-show attendee lists
- Link to your website from the PNRC NAHRO Exhibition page
- One 7" x 44" booth identification sign
- 8' high pipe, drape back wall, 3' high draped side rails

EXTREME BUSINESS PARTNER

	RATE
8' x 10' Booth	\$1,000

Your Exhibit Booth Includes:

- Exhibit booth including Two full conference registrations
- Pre and post-show attendee lists
- Full Page Ad in the conference program
- Link to your website from the PNRC NAHRO Exhibition page
- 1 free invite in the E- Newsletter
- 8' high pipe, drape back wall, 3' high draped side rails

BUSINESS PARTNERS REGISTRATION / ADVERTISER / SPONSORSHIP FORM

Company/Organization Name _____

Primary Contact w/Job Title _____

Address _____ City, State, Zip _____

Phone Number _____ E-mail Address _____

Booth Rep. 1 _____ Booth Rep. 2 _____

OUR COMPANY WOULD LIKE TO SPONSOR:

- Exhibitor’s Reception - \$7,500
- Attendee Bag - \$3,500
- Hospitality - \$2,000
- Keynote/Opening Ceremony - \$6,500
- Conference App - \$3,000
- Bag Insert - \$500
- On Arrival Kiosk – \$5,000
- Badge Holder - \$2,500
- GENERAL SPONSOR
 - Platinum \$1,000
 - Gold \$750
 - Silver \$500
 - Bronze \$250

OUR COMPANY WOULD LIKE TO BECOME A BUSINESS PARTNER:

- () \$600.00 PNRC NAHRO ASSOCIATE MEMBER BOOTH FEE
- () \$700.00 NON MEMBER BOOTH FEE
- () \$1,000.00 Extreme Business Partner - Exhibit Booth & Full Page Ad

Registration Fees for additional booth representatives and / or electrical services:

- () \$175.00 - Registration Fee for additional registration with tickets to all events.
- () \$75.00 - “Booth Minder” - Name Badge, Exhibit Space activities only.

OUR COMPANY WOULD LIKE TO ADVERTISE:

- \$150.00 Eighth Page
- \$200.00 Quarter Page
- \$250.00 Half Page
- \$450.00 Full Page
- \$500 Color Cover
- Inside front
- Inside Back
- Outside Back

Payment Option: Check # _____

Credit Card # _____ Exp. Date: _____ CID Code _____

A 5% Credit Card Processing Fee will be charged

Name as it appears on Credit Card: _____

Billing Address of Credit Card: _____

Contact Person: _____ Phone #: _____

Return Completed Sponsorship Registration Forms by Mail or Email to –

PNRC NAHRO
12246 FM 1769 Graham, TX 76450
Email: pncr@nahro.org